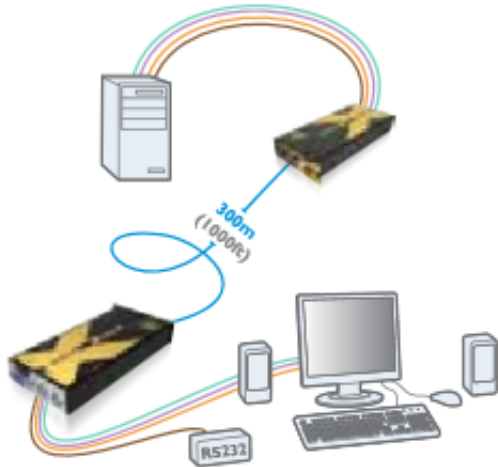

T-Mobile Retail Service

The new T-Mobile 'Retail Service' concept to be launched in T-Mobile stores across the Netherlands



T-Mobile Retail Service

CHALLENGE

The new T-Mobile 'Retail Service' concept to be launched in T-Mobile stores across the Netherlands resulted in ambitious requirements to deliver up-to-date information and advice about T-Mobile products to customers via touch screen monitors.

These concept requirements were translated into the development of four Multi Media Experience (MME)